



ON THE BEACH -AUGUST 1, 2015

VENDOR REGISTRATION FORM

LEGAL NAME: _____ TRADE NAME: _____

ADDRESS : _____

CONTACT INFO - NAME(S): 1. _____ 2. _____

PHONE : 1. _____ 2. _____

WEB : _____ EMAIL: 1. _____ 2. _____

FACEBOOK: _____ TWITTER: _____

OTHER: _____

TYPE OF VENDOR: FOOD BEER CIDER WINE
 OTHER : (describe) _____

SLA NUMBER: _____ TYPE OF LICENSE: _____

INSURANCE CARRIER: _____ LIMITS OF LIABILITY _____

DOOR PRIZE(S) GIVEAWAY: _____

PER NY SLA rules for a brew festival, brewery representatives are not allowed to pour their products but may be on site to describe their products. Volunteers pouring are not allowed to be associated with the brewery. copies of licenses and brand registration must be provided. Leftover product must be left with the organizers. Complete rules are at sla.ny.gov

All product will be purchased by the Festival at wholesale price. If you would like to donate your product, the two charities we are supporting would greatly appreciate your contribution.



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CERTIFICATES OF INSURANCE MUST BE RECEIVED WITH YOUR APPLICATION. THE CERTIFICATE MUST INCLUDE:

1. 1 MILLION LIABILITY PER OCCURENCE
2. 1 MILLION LIQUOR LIABILITY PER OCCURENCE
3. THE CITY OF PLATTSBURGH AS ADDITIONAL INSURED
4. SOUTH CATHERINE PROPERTIES LLC AS ADDITIONAL INSURED.

FEE: There is no fee for breweries, cideries or wineries to participate, other than a fully refundable deposit of \$100.00 that will be refunded when you show up to the festival. The festival will purchase from you at wholesale, the product you sample. This does not apply to wineries since you will be allowed to sample and sell your product for offsite consumption. Wineries are being limited to two establishments. All patrons will be issued a limited number of sampling tickets per NY law.

Food vendors- there is no charge for establishments serving food. Each patron will receive a set number of sample tickets. You will be reimbursed a set fee for each ticket you turn in. We are looking for wings, sliders, pizza with a reimbursement fee of around \$1.50 per portion. You may also sell meals or other food. A sample portion should be around 3 wings, 1 slice, and 1-2 sliders depending on size.

Other vendors: This event is to promote but also to raise money for two local charitable organizations. We are welcome to any vendor that makes sense to the organizers. We do not have a set vendor fee but would appreciate a contribution of at least \$50.00. You will receive a space on the beach. No electricity. You may set up your own tent. You must follow 1, 3 & 4 of the above Insurance Requirements. This is a summer brew festival on the beach with live music. If you think your business fits in and can promote itself, please join us. You will need to purchase food and beer sample tickets on your own but there will be a discount for vendors.

SPONSORSHIPS: We are seeking additional sponsors with packages ranging from \$250 to \$5,000 to help raise money for our two organizations we are contributing to. **Adirondack Bank** is the Presenting Sponsor of the festival. Elfs Farm Winery, Adirondack Cider Company and the City of Plattsburgh are major sponsors. Without these organizations the Plattsburgh Brewfest would not be possible. All net proceeds are being donated to two local not for profit organizations - one that began after 9/11 and assists families of police officers hurt in the line of duty and an organization that promotes tourism to the Adirondack Coast region. The organizing business of this event - South Catherine Properties LLC is not a not for profit company and does not benefit from this event. In full disclosure it is associated with the owners of Elfs Farm who helped initiate and organize this festival. Contact Tom Frey at 518-593-7904 if you have questions or would like to be a sponsor. Thanks & sláinte mhaith.